NEW VIDEO PACKAGE

DYNAMIC

JOB ALERT
**DYNAMIC JOB ALERT** 20-30” video

Upgrade your employer branding and HR communication: turn your job offer into a catchy video! See concept on the next page.

Targeted Dynamic video, created by Metro Media. Direct boost to targeted audience (Socio demo and/or Profile subject to availability)

+ Redirection to your website.

**Campaign period:** 2 weeks  
**Back planning:** 5 business days

Published and distributed by Metro Media, you select on which platforms: Metrotime.be NL/FR, Metrotime.be NL + FR, Zita.be NL, Zita.be NL + Metrotime.be NL

**FROM € 2.950 net net**  
**WATCH THE DEMO HERE**
Dynamic Job Alert

- 20-30" video
- Square format
- The video is created from a personalizable 3 parts template made by Metro Media

**SQUARE 1 INTRO**
Job Alert with your logo and name, Metro START branding + Job title. Background still image or short video to illustrate (given by the client).

**SQUARE 2 DESCRIPTION**

**SQUARE 2 VIDEO**

**SQUARE 2 DESCRIPTION OR TESTIMONIAL VIDEO**

**Description:** Short job description as bullet points. Logo + Background still images or short video to illustrate (given by the client).

**Testimonial:** up to 20 seconds video interview of, for example, the CEO explaining the job vacancy. The video can be sent by the client or produced by Metro Media (ask for further details).

**SQUARE 3 CALL TO ACTION**
White square with
- your logo
- APPLY NOW and Job offer URL
- Metro START branding
Published and distributed by Metro Media, you select on which platforms*:

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Contact us for more creativity & prices