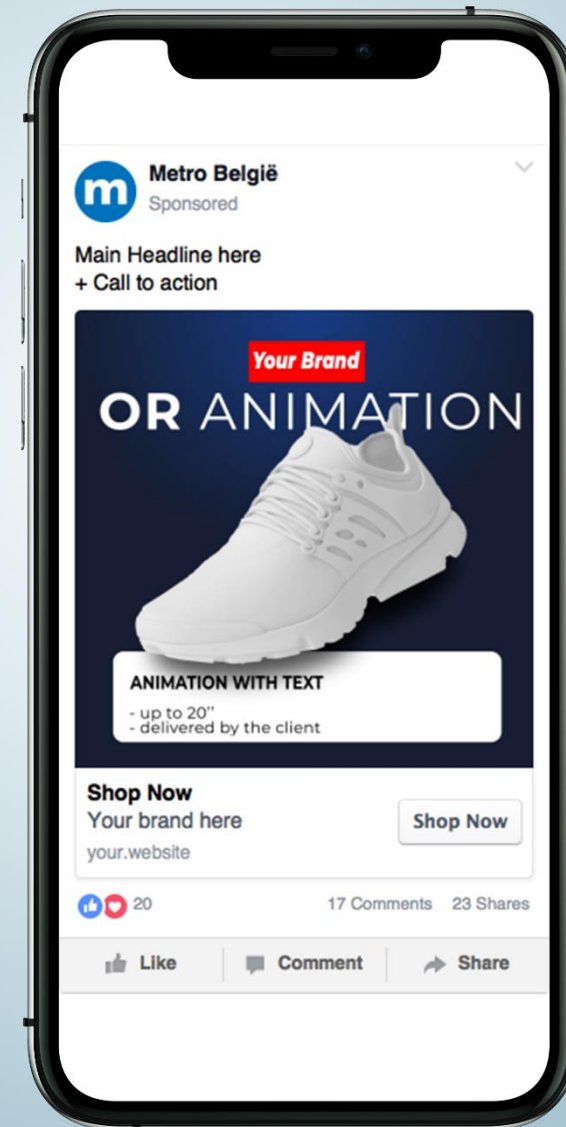
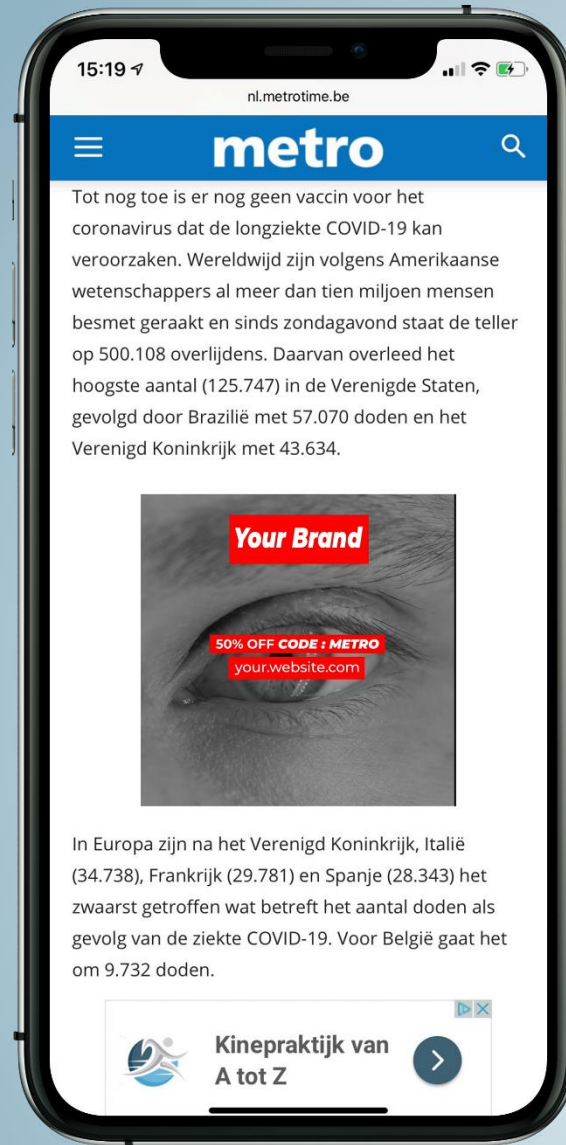


NEW VIDEO PACKAGE

DYNAMIC SQUARE

Powered by



DYNAMIC SQUARE 20-30" video

Upgrade your communication and turn it **into a catchy video**.
See concept on the next page.

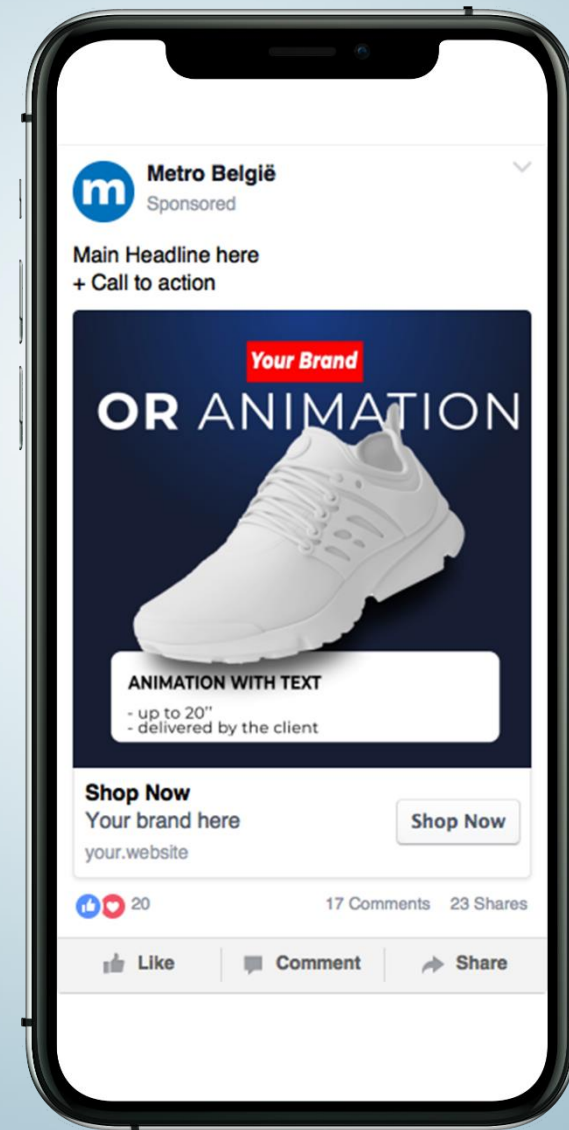
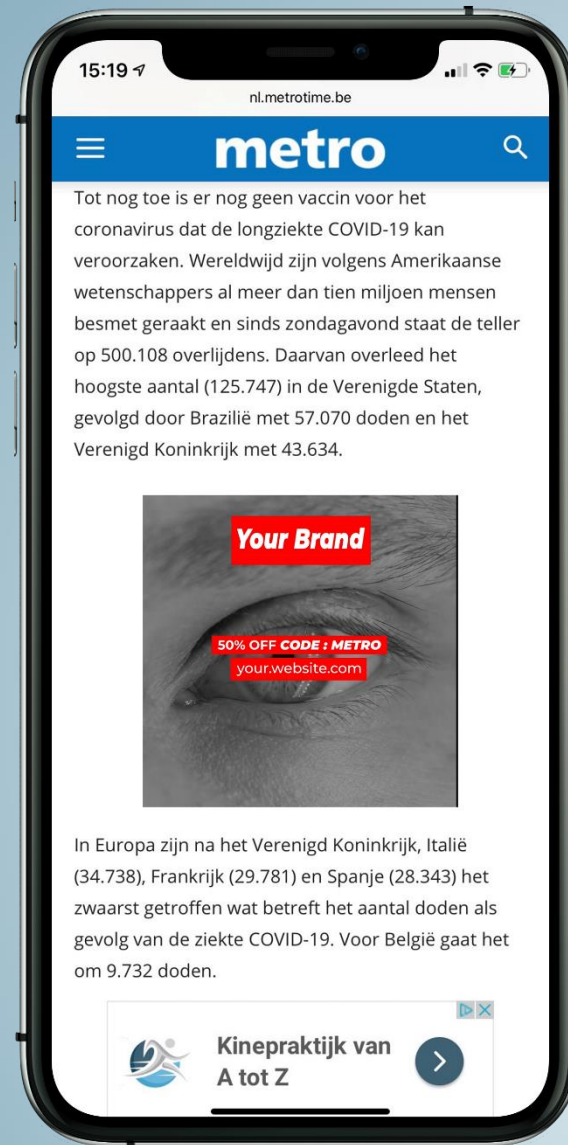
Targeted Dynamic video, created by Metro Media.
Direct boost to targeted audience (Socio demo and/or Profile subject to availability)

+ **Redirection to your website.**

Campaign period: 2 weeks
Back planning: 5 business days

Published and distributed by Metro Media, you select on which platforms*: Metrotime.be NL/FR, Metrotime.be NL + FR, Zita.be NL, Zita.be NL + Metrotime.be NL

FROM € 2.950 net net
WATCH THE DEMO HERE



Published and distributed by Metro Media, you select on which platforms*:

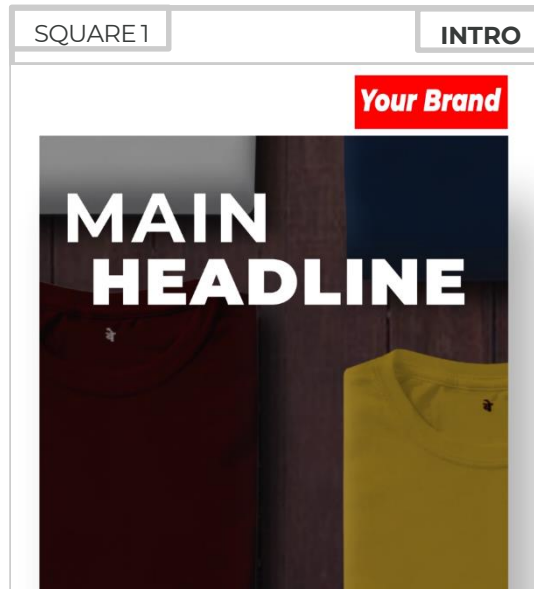
- 1x Video-article on Metrotime.be/Zita.be*
- In-Article Video campaign on Metrotime.be/Zita.be*
- 1x Medium Rectangle with static image in newsletter Metrotime.be/Zita.be*
- 1x Facebook Post on Metro/Zita*-page
- Targeted sponsored Facebook post via Metro* account
- Targeted sponsored Instagram story via Metro/Zita* account

***Selection :** Metrotime.be NL/FR, Metrotime.be NL + FR, Zita.be NL, Zita.be NL + Metrotime.be NL

MEDIA	Support	Position	Format	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
DIGITAL	Metrotime.be/Zita.be	Website	Article with video	█														
DIGITAL	Metrotime.be/Zita.be	Website	Video (Teads)	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█
DIGITAL	Metro NL + FR/Zita.be	Newsletter	IMU		█													
DIGITAL	Metro NL + FR/Zita	Facebook feed	Post with video	█														
DIGITAL	Metro NL + FR/Zita	Facebook	Sponsored post with video	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█
DIGITAL	Metro NL + FR	Instagram	Sponsored story	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█

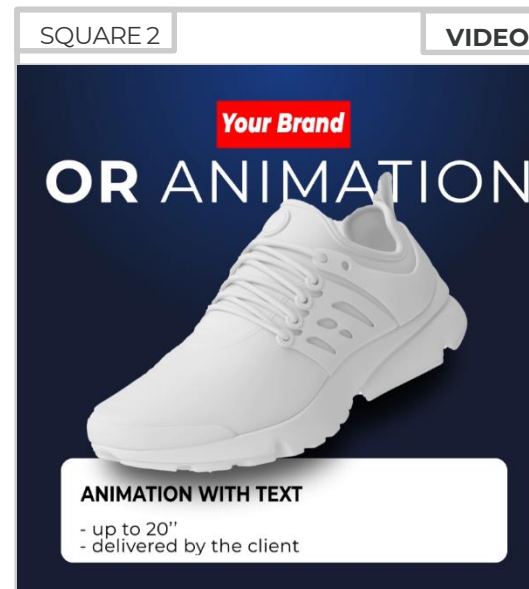
Dynamic Square

- 20 to 30" video
- Square format
- The video is created from a personalizable 2-3 parts template made by Metro Media



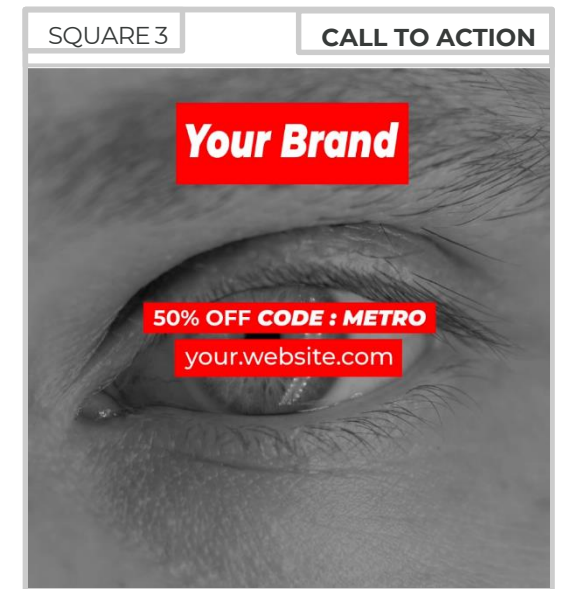
SQUARE 1 INTRO

- Your logo
- Headline
- Still image background or 5" video delivered by the client



SQUARE 2 VIDEO OR ANIMATION

- **animation with text or a video with subtitles** (a majority of mobile users watch videos without sound), sent by the client
- Up to 20"
- Your logo can be placed if it is not in your delivered material



OPTION / SQUARE 3 CALL TO ACTION

- your logo
- URL address
- On white background, still image or up to 5" video

Contact us
for more creativity
& prices

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