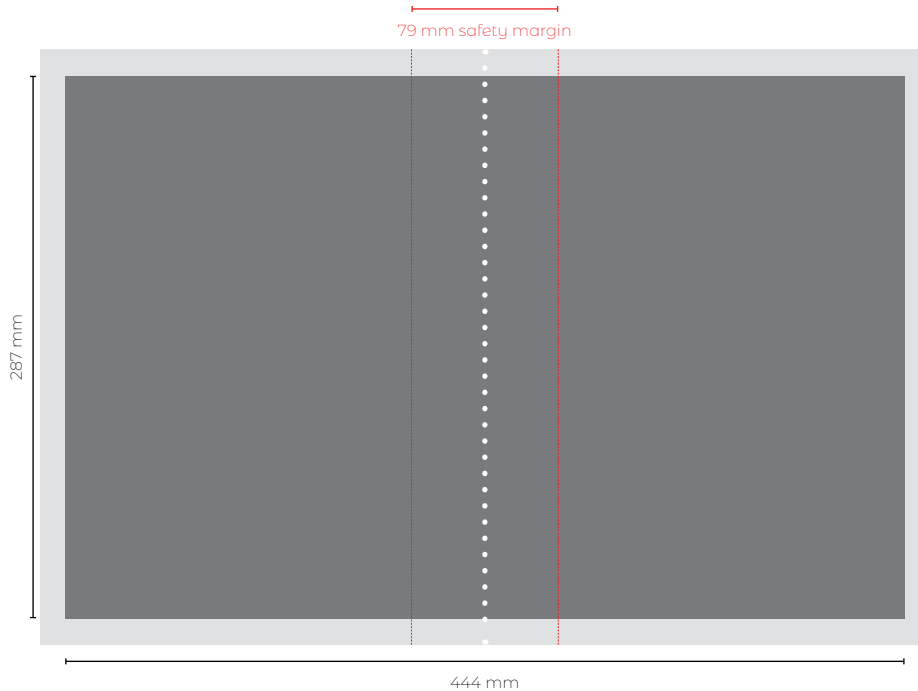




Technical specifications

OPENING SPREAD P2+3



DIMENSIONS

H 287 x W 444 mm

⚠ CAUTION

Opening spread p2+3 is not the same as a PANO. This spread is placed on p. 2 and 3 of the newspaper, which means it is not centered in the newspaper. Be careful when placing text in the middle. The safety margins of 79 mm (2x 39) inside can be used.

COLOUR

CMYK



Questions? Contact productie@metromedia.be or call +322 227 93 85 for support.

 **Delivery****Resolution**

Grayscale / CMYK: 300 dpi
Max. compression: 300%

Text

Smallest font
Positive: corps 8 pt
Negative (full): corps 10 pt bold
Negative (grid): corps 12 pt bold

QR-code

Colour: black & white only
Resolution: min. 300 dpi
Dimensions: min. 2,5 cm

Colour profile

PDF according to the standards
Medibel+ (Certified PDF)

Pick the Medibel-standard according to the media channel that will be used (quality «Newspaper – krant» or «Magazine»)

We suggest to use the
**IsoCoatedv2 (_IC)- or
IsoNewspaper26v4 (_INP)-
profile.**

Name PDF-file

When using the profile, you must name the file as following:

ddmmyy_TIT_custom_IC.pdf
or ddmmyy_TIT_custom_INP.
pdf

ddmmyy = day/month/year
TIT = titel of publication
custom = subject

More info on the Medibel standards: www.medibelplus.be

 **Send**

Via e-mail (max. 5 mb):
productie@metromedia.be
if > 5 mb via [WeTransfer](#)

or

Via FTP:
ftpprod.rossel.be
user: metro-ftp-premedia / password: 93KBqfn2V8

Advertisement materials must be delivered within the deadline of 4 working days before publication.

When you send via FTP, please also send an e-mail to productie@metromedia.be including:
a preview of the file(s) (to verify) + the name of the file(s) + date of publication(s).

 **Remarks**

→ Advertisements without bleed will be printed exactly as shown in the PDF file. The file should not contain any crop, registration or colour marks, or any surrounding white space.

→ Every file will be checked (preflighted) automatically for errors regarding the printing process. Files that do not meet the required technical specifications are requested to be corrected and resent.

→ Respected advertising agencies are expected to sent material that meets the Medibel+ standards. If Mass Transit Media NV has to make technical corrections, the agency commission will be forfeit.

→ Images containing an ink coverage of more than 400% will automatically be edited to meet the total area coverage requirements. This could result in deviating colours.

→ We recommend a colour proof on newspaper to serve as a reference for the final appearance. These test prints should be labelled with the date of publication and sent to:

**Metro Media
t.a.v. Productie
Rue Royale 100,
1000 Brussels
Belgium**

Contact us